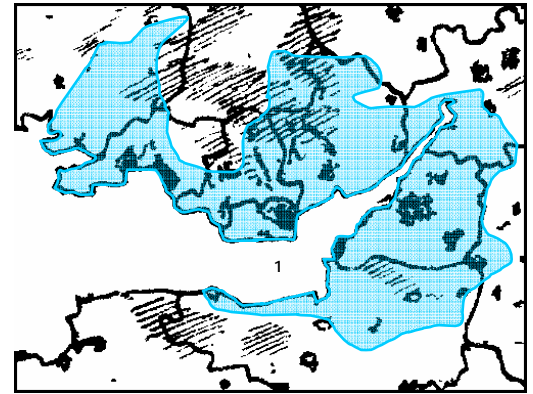
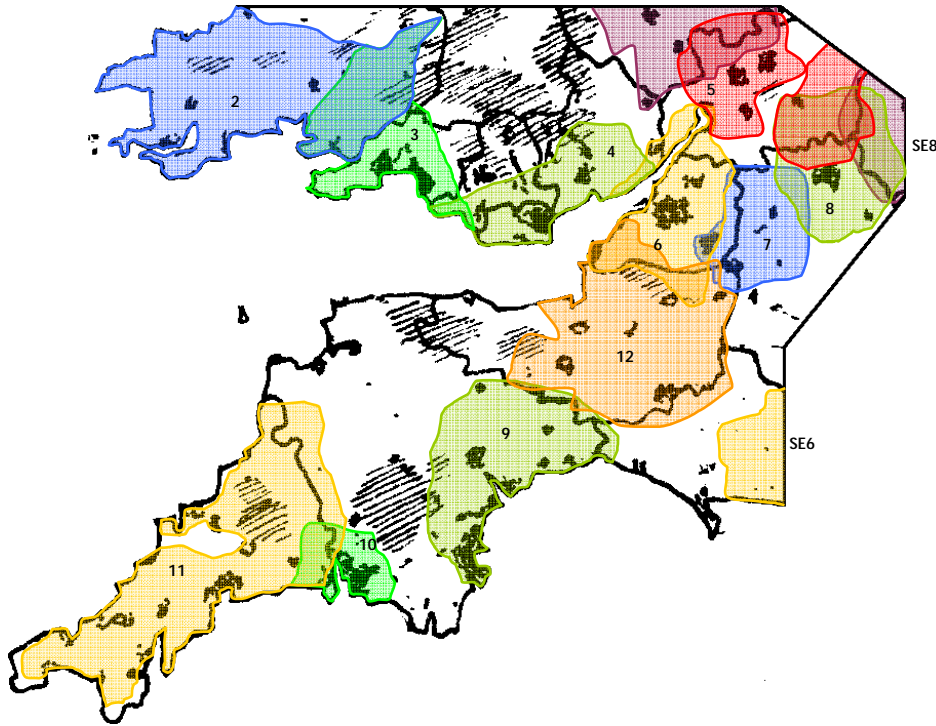


South West England and Wales



SEVERN ESTUARY REGION

SW1

Glamorgan, Gwent, Carmarthenshire, Avon and North Somerset (12C)

THE ARROW	Rock, Classic Rock	Global Radio	Network	
GALAXY (Digital)	Dance	Global Radio	Network	
HEART (Digital)	Adult	Global Radio	Network	
JAZZFM	Smooth Jazz, Jazz	Independent	Network	
KISS 101	Dance	Bauer	Regional +FM	
LBC	Talk (mono)	Global Radio	Network	
REAL RADIO (South Wales)	Adult, Talk	GMG	Regional +FM	
UCB INSPIRATIONAL	Christian Soft (mono)	UCB	Network	
UCB UK	Christian (mono)	UCB	Network	
XFM	Modern Rock	Global Radio	Network	
MXR (Global Radiol, GMG)	Mendip	0.75	Abergavenny	0.2
2 600 000	Dundry	1	Ebbw Vale	0.2
31/7/2001	Christchurch	1	Aberdare	0.15
	Wenvoe	4	Kilvey Hill	0.5
	Bath	0.2	Carmel	0.5

PEMBROKESHIRE AND CARMARTHENSHIRE

SW2

Pembrokeshire and Carmarthenshire (12D)

RADIO CARMARTHENSHIRE	Adult, Welsh	T&C	Local +FM
RADIO CYMRU	Welsh Language	BBC	Regional +FM
RADIO PEMBROKESHIRE	Adult, Oldies	T&C	Local +FM
TRAFFIC RADIO (Cymru)	Traffic News in Welsh (mono)	Highways A.	Regional
TRAFFIC RADIO (Wales)	Traffic News (mono)	Highways A.	Regional
RADIO WALES	Mixed format	BBC	Regional +FM
WALES LIVE	Mixed format	T&C	Regional
MuxCo	Presely	Kilvey Hill*	
280 000	Carmel	Fishgaurd*	
2009/10			

Station line-up is provisional and may change when the multiplex launches

SWANSEA

SW3

West Glamorgan and SW Carmarthenshire (12A)

RADIO CYMRU	Welsh Language	BBC	Regional +FM
HEAT	Pop, Entertainment News	Bauer	Network
MAGIC	Soft, Oldies	Bauer	Network
SWANSEA SOUND	Oldies, Adult	UTV	Local +AM
RADIO WALES	Mixed format	BBC	Regional +FM
THE WAVE	Contemporary	UTV	Local +AM
UTV / Bauer	Kilvey Hill	2.0	Llanelli*
610 000	St Hilary	1.0	Carmarthen*
3/2004	Carmel	1.0	Mynydd Emroch*

CARDIFF AND NEWPORT

SW4

Cardiff, Newport, Bridgend, Vale of Glamorgan, Southern Valleys (11C)

CHOICE	Rhythm	Global Radio	Network	
RADIO CYMRU	Welsh Language	BBC	Regional +FM	
GOLD (South Wales)	Oldies	Global Radio	Network +AM	
RED DRAGON FM	Contemporary	Global Radio	Local +FM	
RADIO WALES	Mixed format	BBC	Regional +FM	
Now Digital (Arqiva)	St Hilary	2	Christchurch	2
880 000	Wenallt	0.5	Mynydd Machen*	

GLOUCESTERSHIRE

SW5

Gloucestershire (10C)

RADIO GLOUCESTERSHIRE	Mixed format	BBC	Local +FM
GOLD (Gloucestershire)	Oldies	Global Radio	Network +AM
HEART 102.4	Adult	Global Radio	Local +FM
LOCAL LIVE	Mixed format	T&C	Regional
SHUFFLE	Contemporary	Muxco	Network
SMITHY ROCK	Rock (mono)	Murfin Media	Regional
STAR 107.5	Adult	UKRD	Local +FM
TRAFFIC RADIO (South West)	Traffic News (mono)	Highways A.	Regional
UCB UK	Christian (mono)	UCB	Network
MuxCo	Churchdown Hill	Icomb Hill	
360 000	Blunsdon	Stroud	
2008/9			

Station line-up is provisional and may change when the multiplex launches

BRISTOL AND BATH

SW6

Avon (11B)

RADIO BRISTOL	Mixed format	BBC	Local +FM	
CHOICE	Rhythm	Global Radio	Network	
GOLD (Bristol and Bath)	Oldies	Global Radio	Network +AM	
HEART 96.3	Adult	Global Radio	Local +FM	
KISS	Dance, Rhythm	Bauer	Network	
OUR KIND OF MUSIC	Nostalgia, Jazz	Independent	Network	
PASSION	Adult, World, Talk (mono)	Independent	Network	
TRAFFIC RADIO (South West)	Traffic News (mono)	Highways A.	Regional	
Now Digital (Arqiva)	Dundry	4	Milbury Heath	0.913
880 000	Bath	1	Aztec West*	
31/1/2001	Hutton	1		

WEST WILTSHIRE AND BATH

SW7

OTHER CHANNELS ALLOCATED

West Wiltshire and Bath (12D)

GOLD (Wiltshire)	Oldies	Global Radio	Network +AM	Jersey (5C – not cleared)
HEART 97.2 & 102.2	Adult	Global Radio	Local +FM	Mid Glamorgan and North Gwent (10A)
HEART 103 (Bath)	Adult	Global Radio	Local +FM	Mid and West Dorset (10B)
KISS	Dance, Rhythm	Bauer	Network	North Devon (10C)
OUR KIND OF MUSIC	Nostalgia, Jazz	Independent	Network	Channel Islands (11C)
TRAFFIC RADIO (South West)	Traffic News (mono)	Highways A.	Regional	Guernsey (12A)
RADIO WILTSHIRE	Mixed format	BBC	Local +FM	
XFM	Modern Rock	Global Radio	Network	
Now Digital (Arqiva) 420 000	Naish Hill Bath	0.8 0.5	Crockerton	0.5

SWINDON AND NORTH EAST WILTSHIRE

SW8

Swindon and NE Wiltshire (11C)

GALAXY (Digital)	Dance	Global Radio	Network	
GOLD (Wiltshire)	Oldies	Global Radio	Network +AM	
HEART 97.2 & 102.2	Adult	Global Radio	Local +FM	
KISS	Dance, Rhythm	Bauer	Network	
OUR KIND OF MUSIC	Nostalgia, Jazz	Independent	Network	
RADIO SWINDON	Mixed format	BBC	Local +FM	
TRAFFIC RADIO (South West)	Traffic News (mono)	Highways A.	Regional	
XFM	Modern Rock	Global Radio	Network	
Now Digital (Arqiva) 170 000 1/2003	Blunsdon Membury	1.2 1	Marlborough	0.2

EXETER AND TORBAY

SW9

Exeter, Torbay and East Devon (11C)

RADIO DEVON	Mixed format	BBC	Local +FM	
GALAXY (Digital)	Dance	Global Radio	Network	
GOLD (Exeter and Torbay)	Oldies	Global Radio	Network	
HEART 97 & 103	Adult	Global Radio	Local +FM	
KISS	Dance, Rhythm	Bauer	Network	
PASSION	Adult, World, Talk (mono)	Independent	Network	
TRAFFIC RADIO (South West)	Traffic News (mono)	Highways A.	Regional	
XFM	Modern Rock	Global Radio	Network	
Now Digital (Arqiva) 440 000 11/2002	Beacon Hill Exeter St Thomas Stockland Hill	2.0 0.5 0.5	Tiverton* Sidmouth*	

PLYMOUTH

SW10

Plymouth (12A – will move to 10D)

RADIO DEVON	Mixed format	BBC	Local +FM	
GALAXY (Digital)	Dance	Global Radio	Network	
GOLD (Plymouth)	Oldies	Global Radio	Network +AM	
HEART 97 & 96.6	Adult	Global Radio	Local +FM	
KISS	Dance, Rhythm	Bauer	Network	
PIRATE FM	Adult	UKRD	Local +FM	
TRAFFIC RADIO (South West)	Traffic News (mono)	Highways A.	Regional	
XFM	Modern Rock	Global Radio	Network	
South West Digital Radio 370 000 29/10/2004	Plympton	0.26		

CORNWALL

SW11

Cornwall (11B)

RADIO CORNWALL	Mixed format	BBC	Local +FM	
GALAXY (Digital)	Dance	Global Radio	Network	
GOLD (Plymouth)	Oldies	Global Radio	Network +AM	
HEART 97 & 96.6	Adult	Global Radio	Local +FM	
KISS	Dance, Rhythm	Bauer	Network	
PIRATE FM	Adult	UKRD	Local +FM	
TRAFFIC RADIO (South West)	Traffic News (mono)	Highways A.	Regional	
XFM	Modern Rock	Global Radio	Network	
South West Digital Radio 460 000 29/10/2004	Redruth Caradon Hill	0.65 1.58		

SOMERSET

SW12

Somerset (10D)

HEART 102.6	Adult	Global Radio	Local +FM	
IVEL FM	Adult, Oldies	TLRC	Local +FM	
QUAY WEST RADIO	Adult (mono)	Laser	Local +FM	
STAR 107.7	Adult	UKRD	Local +FM	
BBC SOMERSET	Mixed format	BBC	Local +FM	
TRAFFIC RADIO (South West)	Traffic News (mono)	Highways A.	Regional	
UCB UK	Christian (mono)	UCB	Network	
MuxCo 420 000 2009/10	Mendip Taunton		Coker Hill* Hutton*	

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